

Accelerator

Test business ideas.

Develop new offers.



Understand customer needs.
Test your next business step.

4 months · 7 workshops · one-to-one mentoring

First cohort: February to May 2027

Understand demand. Test possible offers.

For founders, growing teams and SMEs.
Work on your own project. Test assumptions
with customers and explore possible approaches.



1. An offer for your customers

Interview customers. Test your offer,
price and demand. Plan a sales experiment.

2. Demonstrate a prototype

Test AI and digital tools.
Get feedback from entrepreneurs and specialists.

Understand customers. Review the model.

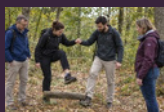
FEBRUARY + MARCH



01

Define your starting point

February · Schaan, Liechtenstein
Meet the group, discuss your starting point and agree an initial goal.



02

Practise working together

February · Schaan, Liechtenstein
Work together outdoors. Practise listening, roles and shared decisions.



03

Define the customer problem

March · Online with customers
Interview customers. The group listens and discusses observations and open questions.



04

Test your business model

March · One-to-one · Schaan or your premises
Review your offer, price and costs with a mentor.
Refine the model and prepare a sales experiment.

Test prototypes. Plan your next steps.

APRIL + MAY



Develop a prototype

April · Hybrid: Schaan, Liechtenstein and online

Build a prototype in a small group.
Discuss it in person or online.

05



Challenge your assumptions

April · Startfeld, St. Gallen

Present to three or four practitioners.
Use critical questions and feedback
to make improvements.

06



Review funding options

May · Online

Review your financial plan and funding
options
with Goth & Partner. Initial assessment
starts when you join.

07



Plan your next steps

May · Schaan, Liechtenstein

Discuss results at the AI Café. Review
what
you learnt and plan the next 90 days.

08

Your contacts



Programme leads: TaaS and MMIND.ai.
Mentoring, business models and digital innovation.

PROJECT PARTNERS



dockyard.ventures



Goth & Partner



Meet Your Purpose



CANCOM



sl.one

Connected across Europe.

We connect you with specialists across Europe.
Together, we explore project partners and
suitable funding opportunities.

Funding depends on your project and programme conditions.

YOUR STARTING POINT

Programme and participation

7 group workshops on your project

One-to-one business model mentoring

Customer feedback, prototype and pitch

Funding options and European connections

A plan for the next 90 days

PARTICIPATION FEE

CHF 1'200

per person · one payment or 4 × CHF 300

Individual workshop: CHF 175 per person

Register interest
workshops.mmind.ai/accelerator



projekte@mmind.ai

We clarify taxes and booking terms before you book.

We agree additional support and application help separately.



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